



BMW Lifestyle

2012/2013



Sheer
Driving Pleasure

BMW SPORTS COLLECTIONS^{12/13}

IN TRAINING: INTERVIEW WITH JANA HARTMANN.

TRIAL BY FIRE: FARFUS TEST-DRIVES THE BMW CARBON RACER.


THE MYTH: BMW RETURNS TO DTM AFTER 20 YEARS.

LA DOLCE VELA: MEDITERRANEAN FLAIR ON LAKE GARDA.

SPORT


has always played a decisive role in the history of BMW, not only in motorsport, but in all areas where exceptional performance is rewarded. One of the most exciting events in 2012 is the return of BMW to the DTM touring car racing series, where the M3 is considered an icon. Fans can also look forward to another BMW Sailing Cup and BMW Golf Cup, and to runner Jana Hartmann, whom we interviewed while she was preparing for the Olympics. As you can see, 2012 will again bring plenty of sporting action, and the BMW sport collections provide just the right outfits. Our BMW Lifestyle products will make you look your best, whether you attend a motor race, go for a spot of sailing, get on the saddle of your new BMW Enduro or hit the golf course.

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QUICK LINK

The quickest way to BMW Lifestyle: the links provided will take you straight to the web pages for each collection.



THE CATALOGUE

Experience the entire range: the page numbers listed here will get you to the other products from each collection.



BMW MOTORSPORT COLLECTION.



BMW BIKES & EQUIPMENT.



BMW ATHLETICS COLLECTION.



BMW GOLFSPORT COLLECTION.

BMW YACHTSPORT COLLECTION.

THE IDEAL DISTANCE.

A sunny day in Munich, Germany. We've come to the banks of the river Isar, the city's favourite running route, to meet with 800-metre runner Jana Hartmann. She's in good spirits, wearing items from the new BMW Athletics Collection.

Hello, Jana. Do you also find it easier to get out and run when the weather is this gorgeous?

Jana Hartmann: It's got its pros and cons: of course it is easier for me to get up in the morning when the weather is nice. But when it's too hot, jogging is simply not fun. Timed races in the stadium are an altogether different story.

What about rain?

Jana Hartmann: This old adage sums it up pretty well: there is no wrong weather, only wrong equipment. And the past years have seen some major developments in terms of equipment, especially for functional jackets. Once I became German champion in the pouring rain.

You consider running both a hobby and a vocation – what does your typical day look like?

Jana Hartmann: We always spend the preparation phase at training camp, where we start the day with a run before breakfast. The day consists of two practice sessions lasting between two and three hours. After that, there are physiotherapy sessions or a relaxing visit to the sauna. This year's training camp will take place in the US for the first time, in Arizona, to be precise. We will be training at an altitude of 2,300 metres. This is good for the blood cells.

Do you have a preferred route?

Jana Hartmann: Not really, as long as it has some variety. I like a route that has flat stretches as well as cozy woodland tracks. As a rule, I try to run as little as possible in sports halls, because it puts a strain on a different set of muscles which I'd rather save for the competitions.

You are currently the number one in Germany – why is the 800 metres the ideal distance for you?

Jana Hartmann: I'm attracted to the combination of speed and tactical ability required for middle-distance running. And the training is nicely varied and includes strength training, hurdles, endurance runs and sprints.

You are very close to the 2-minute mark. Is that the magic limit for this distance?

Jana Hartmann: This year has been my best season ever. Unlike in sprinting, there are other factors besides your own performance that are crucial in the 800 metres. A good position on the inside lane and a good field are very important factors. As a rule, the higher the level of your competitors, the better your own performance can be.

You've had an exciting year with new best times and a first place in the German 800-metre indoor

championships, but there were also setbacks and injuries to deal with. What are your next major goals?

Jana Hartmann: Without a doubt the European Championships and the Olympic Games in 2012. We are currently training harder than ever. I am extremely motivated.

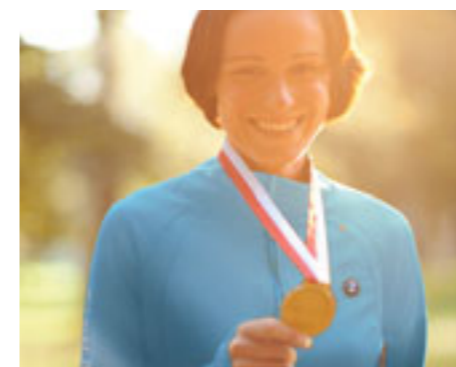
Looking around me just now, I can't help but think that Germany is a country of runners. How do you explain the comparatively low interest the media have in athletics?

Jana Hartmann: That's what I don't understand sometimes. Take the Olympics, for example, which are clearly dominated by athletic events. However, many of these are rarely shown on television. Many people enjoy running themselves, but in the evening, they prefer watching football or Formula One.

Do you currently detect positive trends?

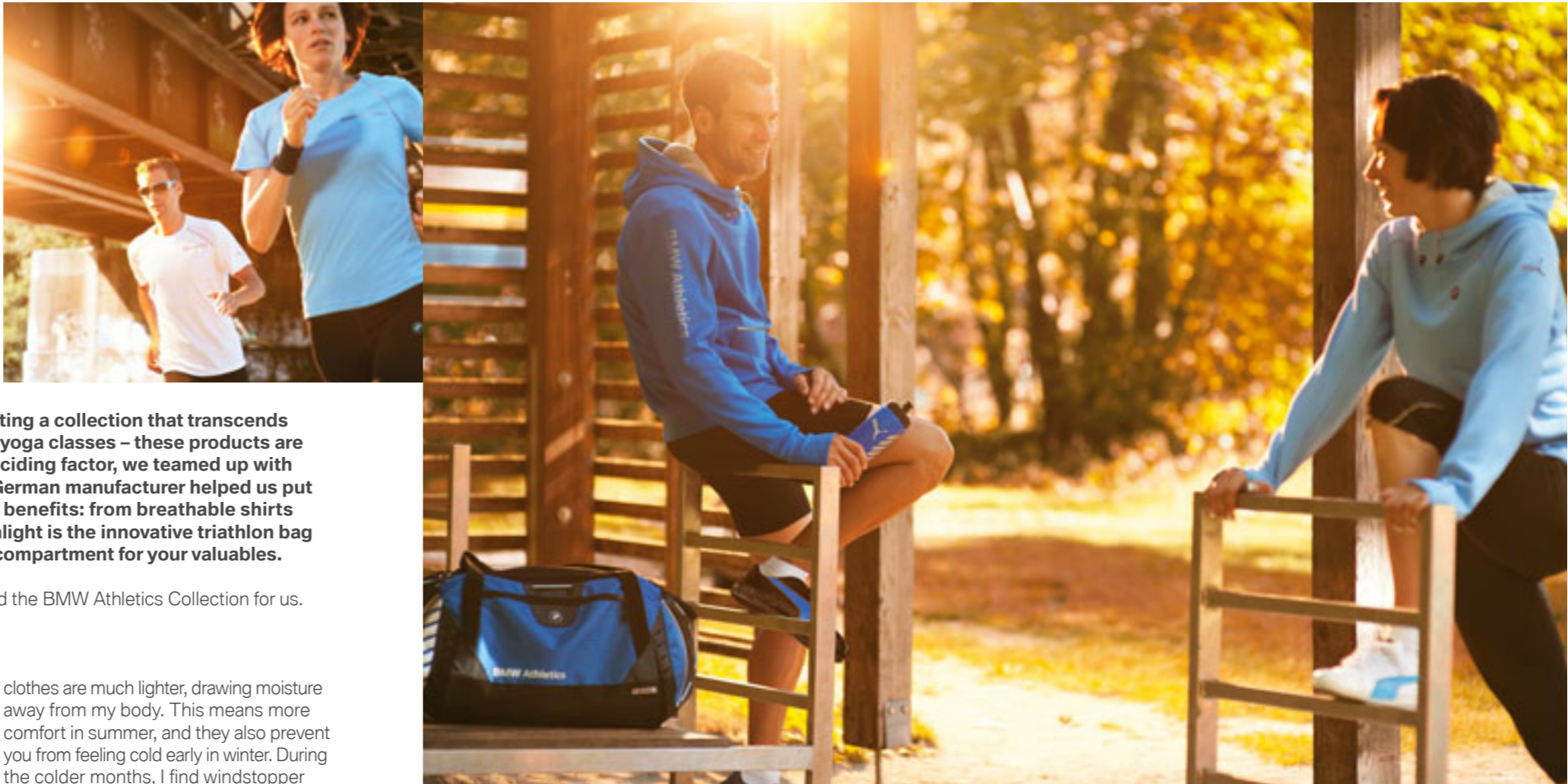
Jana Hartmann: Without a doubt, a lot of things will have to change. Maybe we need more well-known idols. People like Usain Bolt. Being an athlete is not always easy. Like many other runners, I have a second job, working for the police. A scholarship system, comparable to that in the United States, would definitely help.

Jana, thank you very much for this interview – and good luck, especially for your Olympic qualification.



JANA HARTMANN was born in Dresden in 1981. She currently resides in Dortmund where she trains with the LG Olympia Dortmund athletics club. In her favourite discipline, the 800 metres, Jana Hartmann once again won the German championship in 2011 – in both the indoor and outdoor events. She is presently at the top of the German ranking list for the 800 metres and is preparing for the European Championships and the 2012 London Olympics.

FORM FOLLOWS FUNCTION.



The BMW Athletics Collection is a true premiere: for the first time, we are presenting a collection that transcends various disciplines. Whether you're running, working out at the gym, or enjoying yoga classes – these products are convincing in every context and every season. And because functionality is a deciding factor, we teamed up with a partner who, just like BMW, is a leader in its field: PUMA. The expertise of the German manufacturer helped us put together a collection that combines sporting design with a wealth of functional benefits: from breathable shirts with special moisture-wicking fibres up to high-end running shoes. Another highlight is the innovative triathlon bag with a helmet compartment, insulated drinks sections and a lockable hard shell compartment for your valuables.

Jana Hartmann, who has been sponsored by PUMA for over 6 years, has exclusively tested the BMW Athletics Collection for us.

You are currently seeing the BMW Athletics Collection for the first time. What is your impression?

Jana Hartmann: Lots of fresh colours. I'm especially impressed with the Soft Shell jacket and the triathlon bag that can be used as a bag and a rucksack. Truly a well-rounded collection.

Let's talk about functionality. Is it true to say that this is a field that has seen lots of changes in recent years?

Jana Hartmann: Hardly anyone wears cotton shirts for running any more. I've been sponsored by PUMA for the past six years, and I've grown accustomed to their functional equipment. The difference is striking: the

clothes are much lighter, drawing moisture away from my body. This means more comfort in summer, and they also prevent you from feeling cold early in winter. During the colder months, I find windstopper jackets extremely helpful.

Your sponsor is PUMA. Do you think it still possible to detect differences

between running shoes made by the most popular manufacturers?

Jana Hartmann: This varies from athlete to athlete. I immediately liked PUMA and I've remained faithful to this brand throughout the years. I enjoy wearing lightweight shoes for training, but that's a personal preference. What's important is that you feel comfortable in your shoes while running.

How do you dress in your spare time?

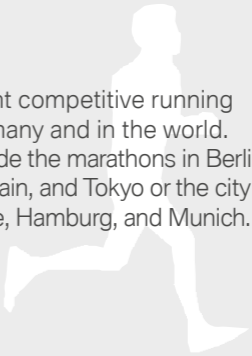
Jana Hartmann: To be honest, half of my wardrobe is filled with PUMA activewear. I mostly wear casual clothes in my spare time. But of course there are occasions where I'll slip on a dress.



BMW AND RUNNING.

The BMW Athletics Collection represents another chapter in the company's long-standing commitment to competitive running. As a sponsor and automotive partner, BMW has become a fixture at

many important competitive running events in Germany and in the world. Examples include the marathons in Berlin, Frankfurt am Main, and Tokyo or the city runs in Cologne, Hamburg, and Munich.



QUICKLINK
www.bmw-shop.com/athletics



All products on catalogue
pages 20–33.



FROM COCKPIT TO CARBON RACER.

For a professional motor racing driver like Augusto Farfus, test drives are a routine part of life. But there is something different about this foggy morning on the Hockenheimring race track. Farfus has traded the usual 480 hp for the power of his legs, and his seat in the cockpit of his DTM race car for the slender saddle of the BMW M Bike Carbon Racer.

The Hockenheimring. No other venue could be more fitting for this unusual encounter. After all, this is where the Brazilian driver is expected to work his magic on behalf of the

BMW comeback to the German Touring Car Masters (DTM). Pre-season training is already in full swing, and biking is a major part of the driver's routine: "Biking

strengthens all your muscles and improves your stamina. It helps me deal with the extreme conditions in the cockpit, and also improves reaction times and concentration – both key factors in motorsport."

So naturally Farfus is excited about receiving his brand-new workout device. But his first reaction is one of astonishment: "This is even lighter than I thought!" No wonder, given that the frame of the BMW M Bike is made from extremely lightweight carbon material. The design immediately reminds Farfus of his BMW M3 DTM: "Anthracite-coloured carbon. M will always be M." But before the Brazilian driver pushes his bike to the starting line, he casts an expert eye over the high-quality Shimano Ultegra cluster. Then things get serious. The test lap starts with an improvised whistle, and

Farfus accelerates with all the urgency of a race car driver. Rising out of the saddle, pedalling vigorously, he quickly gains speed on the long straight, before disappearing into the fog on the Nordkurve.

Seven long minutes go by before the BMW driver and the BMW M Bike Carbon Racer re-emerge onto the Sachs corner. Now it's time for the finish, and Farfus shifts back into top gear. A little out of breath, but elated, he arrives at the finishing line. "Awesome. What a bike. I'll keep that one," is all Farfus has to say about the successful test lap. Before adding, a little surprised: "What? 7 minutes? I hope I'll be quicker on 29 April!"

THE HOCKENHEIMRING.

Baden-Württemberg, Germany. A venue for Formula One, DTM, and drag races.

Opened: 29 May 1932
Track length: 4.574 km
Turns: 13
Capacity: 120,000 spectators



QUICKLINK
www.bmw-shop.com/bikes



All products on catalogue pages 34–41.

I  BACK
SPRING 2012

RETURN OF A LEGEND.

It's always the same with comebacks: they're preceded by great expectations, lots of excitement, and a wait that seems interminable.

The teams:

Three teams will be competing for BMW in the 2012 season – the RBM team led by Bart Mampaey, the Schnitzer team led by Charly Lamm, and the RMG team led by Stefan Reinhold. All three teams have many years of racing experience and are bound to cause lots of excitement.

The drivers:

In addition to the experienced BMW drivers Andy Priaulx and Augusto Farfus, four other drivers will face the DTM challenge and try to get the best out of the new BMW M3 DTM. And burn some rubber on the track.

The vehicle:

480 hp, 8 cylinders, 0 to 100 km/h in three seconds, and a top speed of about 300 km/h – the car for the 2012 season has the right DNA to compete at the top. Starting with the M3 as a base, the BMW engineers have pulled out all the stops, modifying the engine and aerodynamics to achieve an advantage over the competition.

The appearance of the BMW M3 DTM at the Hockenheimring in spring 2012 will mark the return of a legend. Between 1987 and 1992, the BMW M3 collected two championships, 40 race wins and over 150 podium finishes.

Thus it came as no surprise that the presentation of the BMW M3 DTM Concept Car in the Double Cone at BMW Welt on 15 July 2011 caused a lot of excitement. But the euphoria peaked at the show event in the Olympic stadium, where fans were able to admire the new racer.

The new BMW M3 DTM wants to challenge the established teams in 2012. And with its power, technological excellence, and professional drivers, it might do just that.

Andy Priaulx and Augusto Farfus, the two experienced BMW drivers, are optimistic about their chances of competing against Mercedes and Audi: "The competition is tough, and they have a certain advantage in terms of experience. But BMW Motorsport does excellent work, and we expect being able to compete right from the start. We want to learn as quickly as possible. And who knows, perhaps we'll even be able to annoy the established competitors a little in 2012," says Farfus, looking forward to the season.

BMW Motorsport Director Jens Marquardt and his team are working feverishly in preparation for the coming season: "Launching a new racing programme is a

bit like a jigsaw puzzle. Nearly every day, new parts come in that we add to the whole. The presentation of the BMW M3 DTM Concept Car is an important milestone in the overall effort," he says.

2012 will mark the end of a long 20 years without BMW involvement in DTM for BMW fans. Whether BMW will be able to write a new chapter in its success story will be decided on the track. But a look at the new BMW M3 DTM gives grounds for optimism.

Further information is available at www.bmw-motorsport.com

"I'M BACK" Motorsport Fan T-Shirt.

Just right for all those who are looking forward to the return of a legend. Sporty cut for men, tailored cut for ladies. Material: 100% cotton.

Black

Ladies: S-L 80 14 2 295 189-191

Men: S-XL 80 14 2 295 192-195



QUICKLINK

www.bmw-shop.com/motorsport



All products on catalogue
pages 42-53.

THE CALM AFTER THE STORM.



Gently swaying in the breeze, “The Flying Dutchman” awaits us on a June morning in the port of Riva. From here, we will set out to explore Lake Garda on our chartered yacht.



After a perfect espresso we return to the boat, because we want to experience the most famous wind of Lake Garda – the Ora, the south wind, which takes over from the

Vento in the afternoon. Its gentle breeze takes us on an uneventful journey along the picturesque eastern coast and back to Riva, where we end the day with a fine Bardolino.

As the sun slowly rises above the mountain peaks, we feel the famous Vento north wind gain strength. It is time to start our journey. The skipper’s introduction is brief; everyone on board is an experienced sailor. The engine takes us out of the harbour, and then we set sail. The Vento blows at 4 Beaufort, the lake’s waters are slightly agitated, and we enjoy our view of the mountains on the lake’s western side. If they weren’t as tall, we might imagine we were sailing along the Mediterranean coast. But we are still a little tense, because we know that the Vento can be unpredictable. And we are not disappointed. A little later, the wind freshens, settling in at around 7 on the Beaufort scale.

The yacht picks up speed, and we are busy on deck. Some of us move as far as possible to the starboard side, while others follow the skipper’s instructions: reef the main sail, pull in the headsail, and then join the others on the starboard side. The lake surface is agitated, the boat is leaning, and our hearts beat faster – perfect sailing. After an hour, the wind slackens; but we



are a whole lot closer to our first destination. Through our binoculars, we can already see San Vigilio, where we are planning to have lunch. After another hour, we reach the Punta San Vigilio peninsula, whose looks have hardly changed since the 16th century. Next to a villa belonging to a noble family, there is a former guesthouse, now turned into a

wonderful hotel with a restaurant and garden, as well as the harbour and a café. Agostino di Brenzone, who built the entire complex, once called San Vigilio the most beautiful place on earth. As we’re sitting under centuries-old olive trees, the scent of oleander in our noses, and enjoying our delicious pasta meal, we can’t help but agree with him.





HENRI LLOYD

With the BMW Yachtsport Collection, you are always correctly dressed, whether you are walking around the harbour or sailing on the high seas. Our sailing clothing, developed in collaboration with our partner Henri Lloyd, meets the highest standards – in terms of both function and fashion appeal. Cast off!

**QUICKLINK**
www.bmw-shop.com/yachtsport



All products on catalogue pages 54–63.



FROM GOLF COURSE

The end of summer, when the days start getting shorter, marks the time for an important highlight of the golfing season: the BMW Championship.

The tournament has been a permanent fixture on the FedExCup schedule since its introduction, and is the third of four playoff tournaments on the US PGA Tour. The 2011 event took place from 12 to 18 September on the Cog Hill Golf & Country Club in Lemont, Illinois. 70 of the top golfers in the FedExCup rankings competed in the event, among them top golfers such as Luke Donald, Phil Mickelson and Justin Rose, who eventually won the \$1.35 million top prize in an exciting finale.



JUSTIN ROSE

Born 30 July 1980
in Johannesburg, South Africa.

Pro since: 1998
Current tour: PGA Tour
Tournament wins: 10
Major wins: none
Awards: Harry Vardon Trophy (2007)

But it wasn't just events on the green that put the BMW Championship in the news: all tournament proceeds go to the Evans Scholars Foundation, one of the largest charities in golf. The private foundation is supported by the Western Golf Association and enables financially disadvantaged caddies to obtain an education at the country's best colleges. It was founded by amateur golfer Charles "Chick" Evans, Jr., whose career reached its peak in 1916 with his win in the U.S. Open. He himself had the bitter experience of not being able to afford academic training and used the money he made from golf to establish a foundation aimed at financing young caddies' college education.



SEAN O'HAIR

Born 11 July 1982
in Lubbock, Texas, USA.

Pro since: 1999
Current tour: PGA Tour
Tournament wins: 7
Major wins: none
Awards: PGA Tour Rookie of the Year (2005)

HAELENA SCHWEMMER

Sean's hole-in-one in 2010 has brought Haelena a 4-year scholarship at the University of Missouri, where she is studying engineering – taking her one step closer to her dream of building energy-efficient cars.




As the tournament's main sponsor, BMW supports the aims of the Evans Scholars Foundation and has established the Hole-In-One Award. This means that BMW grants a four-year scholarship to a caddy, in the name of any player to score the first hole-in-one on a par-three hole. Applicants must be proposed by their clubs and provide evidence of academic ability as well as good character and a responsible attitude.

The future will show which of these young talents will reach the top in a few years' time. But the scholarship recipients will have learnt one thing already: it pays to pursue your goal with passion.

TO CAMPUS.



QUICKLINK
www.bmw-shop.com/golfsport



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BMW SPORTS COLLECTIONS.

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BMW ATHLETICS COLLECTION.

High tech for top performance: whether you're running, working out at the gym, or enjoying a yoga class – the pieces from the BMW Athletics Collection combine sporty designs with excellent functionality. Your athletic requirements were at the heart of the development process for each of the items. It goes without saying that they also look effortlessly stylish.

FORM FOLLOWS FUNCTION.



PUMA.

The pieces in the BMW Athletics Collection were developed in close cooperation with our experienced partner, PUMA: from innovative running shoes to breathable materials – you can now profit from the technical expertise of this supplier to the pros.



OGIO.

The highly functional OGIO sports bags feature numerous details and were developed specially to meet the needs of athletes. Smartly designed, dedicated compartments provide space for all your equipment.



High-Tech.

Technology counts: USP Dry is a special fabric used in the running shirts, legwear and caps from the BMW Athletics Collection. Innovative, breathable fibres draw moisture away from your body, keeping it cool and dry. And ready to accept any challenge.



Men's Soft Shell Jacket. Perfectly equipped for every weather: this lightweight, breathable Soft Shell jacket with GORE Windstopper® Active Shell combines a high level of comfort with effective protection from inclement weather. USP Wind Resistance keeps wind chill at bay and helps regulate body temperature. Anatomically placed inserts made from lightweight Air Mesh ensure air circulation, meaning you won't be covered in sweat even when giving it your all. A sporty design, inverted contrasting zips, and pocket trims in Silver Grey provide interesting accents. Essential running utensils can be stowed in the two front pockets. The jacket has a separate zippered MP3 player compartment on the upper sleeve. Numerous reflective elements ensure that you will be seen even in weak light. The BMW Athletics wordmark, BMW logo, and PUMA logo provide the finishing touches. Material: 100% polyester, 3-ply, UV-resistant.

Black
S-XXL 80 14 2 231 721-725



Ladies' Soft Shell Jacket. The perfect marriage of function and style: this lightweight, breathable Soft Shell jacket with GORE Windstopper® Active Shell will keep you looking good in any kind of weather. USP Wind Resistance keeps wind chill at bay and helps regulate body temperature. And when it comes to comfort, this piece sets new standards: anatomically placed inserts made from lightweight Air Mesh ensure air circulation even when you're giving it your all. A sporty design, inverted contrasting zips, and pocket trims in Silver Grey provide interesting accents. Essential running utensils can be stowed in the two front pockets. The jacket has a separate zippered MP3 player compartment on the upper sleeve. Reflective elements ensure that you will be seen even in the twilight hours. The BMW Athletics wordmark, BMW logo, and PUMA logo provide the finishing touches. Material: 100% polyester, 3-ply, UV-resistant.

Light Blue
XS-XL 80 14 2 231 726-730





Running T-Shirts. Fits like a second skin: with these running shirts made from USP Dry, you won't mind going for that extra mile. Sporty cuts and anatomically placed inserts made from lightweight Air Mesh mean that these shirts dry quickly and provide adequate air circulation for all athletic challenges.

Reflective strips and a reflective PUMA logo ensure that you will be seen even in the twilight hours. BMW Athletics wordmark at chest level, neck tape with BMW Athletics wordmark, and BMW logo on the right sleeve. Material: 100% polyester microfibre, UV-resistant.



Ladies' Running T-Shirt
Light Blue
XS-XL 80 14 2 231 741-745



Men's Running T-Shirt
Royal Blue
S-XXL 80 14 2 231 731-735



Men's Running T-Shirt
White
S-XXL 80 14 2 231 736-740



Ladies' Running T-Shirt
Berry (V-neck)
XS-XL 80 14 2 231 746-750





Men's Hooded Sweater. Warming up can be fun: this comfortable hoodie has a generous stand-up collar and a handy kangaroo pocket. Whether you're wearing it on the track or on your way to the gym – this hoodie's cut ensures that you will be warm and comfortable all the way. Reflective elements provide added safety during the twilight hours. BMW Athletics wordmark on the right sleeve, BMW logo at chest level, and PUMA logo on the left shoulder. Material: 100% polyester.

Royal Blue
S-XXL 80 14 2 231 751-755



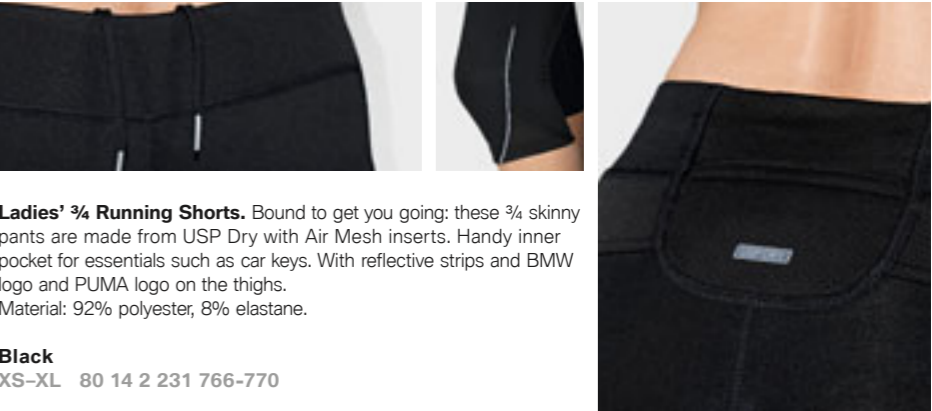
Men's Running Shorts. Ideal for runners: these snugly fitting shorts are made from USP Dry with Air Mesh inserts. They feature a handy back pocket to hold your keys or some small change. With reflective strips and BMW logo and PUMA logo on the thighs. Material: 92% polyester, 8% elastane.

Black
S-XXL 80 14 2 231 761-765



Ladies' Hooded Sweater. Laidback style for your training: this hoodie has a generous stand-up collar and a handy kangaroo pocket. Long sleeves with thumb holes for warm hands and a great fit. The hoodie's cut ensures that you will be warm and comfortable all the way. Reflective elements provide added safety during the twilight hours. BMW Athletics wordmark on the right sleeve, BMW logo at chest level, and PUMA logo on the left shoulder. Material: 100% polyester.

Light Blue
XS-XL 80 14 2 231 756-760



Ladies' ¾ Running Shorts. Bound to get you going: these ¾ skinny pants are made from USP Dry with Air Mesh inserts. Handy inner pocket for essentials such as car keys. With reflective strips and BMW logo and PUMA logo on the thighs. Material: 92% polyester, 8% elastane.

Black
XS-XL 80 14 2 231 766-770



 HIGH TECH FOR TOP PERFORMANCE.

Men's Complete Ventis 2. Put on the Complete Ventis 2 LTD by PUMA and rule the pavement, the park, and the forest trail. Colour-matched to the BMW Athletics Collection, these running shoes feature innovative technologies such as ArchTec and duoCELL which stabilise your feet while adapting to their natural rotational movement. This provides balance for overpronators and neutral runners. With rubberised BMW logo on the heel and BMW Athletics wordmark on the tongue. Weight: 283 grams (for a EUR men's size 42).

Royal Blue / Silver Metallic
Sizes: see chart on page 29.
80 23 2 231 782-796

Ladies' Complete Ventis 2. Perfect for all current and future pro runners: the PUMA Complete Ventis 2 LTD are colour-matched to the garments from the BMW Athletics Collection. These running shoes feature innovative technologies such as OrthoLite® and EverFoam which stabilise your feet while adapting to their natural rotational movement. This provides balance for overpronators and neutral runners. With rubberised BMW logo on the heel and BMW Athletics wordmark on the tongue. Weight: 283 grams (for a EUR ladies' size 37.5).

Light Blue / Silver Metallic
Sizes: see chart on page 29.
80 23 2 231 797-808

duoCELL: a winning combination of durable padding and maximum stability. The elastomer CELL layers reduce impact on the heel when running.



EverTrack: especially hard-wearing rubber. Durable, heavy-duty rubber compound.

ArchTec: supports the foot's arch. Increases functional stability and saves weight. At the same time, it prevents torsional stress and guides the foot through a natural transition from touch-down to toe-off.

EverRide: blown rubber EverTrack outsole: hard-wearing, cushioned, and weight-saving.

KMS Lite: innovative PUMA midsole material, 30% lighter than the standard PUMA EVA sole, reducing the overall weight of the shoe by 10%.



Sandwich mesh: upper made from breathable fabric. Reduces weight and prevents blistering.

Reflectives: for increased safety at night and in poor visibility.

COMFORT LAST: optimal fit and comfort. Meets the specific anatomical and biomechanical needs of the runner.

EverFoam: special memory foam adapts perfectly to the shape of the heel.

OrthoLite®: this sock liner is composed of several layers which ensure perfect fit and comfort, quick material regeneration, and excellent air flow. Breathable and antimicrobial.



IdCELL Lasting: low-density, EVA-based cushioning for improved shock absorption. The anatomical design provides protection and support during each phase of movement.

SHOE SIZE CHART																				
Men UK						5.5	6	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11	11.5	12	13
EUR						38.5	39	40	40.5	41	42	42.5	43	44	44.5	45	46	46.5	47	48
US						6.5	7	7.5	8	8.5	9	9.5	10	10.5	11	11.5	12	12.5	13	14
Men's Complete Ventis 2						782	783	784	785	786	787	788	789	790	791	792	793	794	795	796
Article no.: 80 23 2 231-																				
Ladies UK	3	3.5	4	4.5	5	5.5	6	6.5	7	7.5	8	8.5								
EUR	35.5	36	37	37.5	38	38.5	39	40	40.5	41	42	42.5								
US	5.5	6	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11								
Ladies' Complete Ventis 2	797	798	799	800	801	802	803	804	805	806	807	808								
Article no.: 80 23 2 231-																				



Men's Lifestyle Sneakers. Not just for the gym: the PUMA Repli Cat 3 LTD will match every outfit and plenty of occasions. The upper is fashioned from black leather, and the rubber sole's EVA heel cushioning ensures great fit and comfort. The men's shoes are colour-matched to the products from the BMW Athletics Collection. With rubberised BMW logo on the heel and BMW Athletics wordmark on the tongue. Upper: 100% leather.

Black
Sizes: see chart.
80 23 2 231 809–823

Ladies' Lifestyle Sneakers. The sporting life: the PUMA Track Cats look attractive in and out of the yoga studio. The PUMA stripe has a discreet light blue outline that makes the white upper come alive, while the cup rubber sole provides excellent support and comfort. With rubberised BMW logo on the heel and BMW Athletics wordmark on the tongue. Upper: 100% leather.

White
Sizes: see chart.
80 23 2 231 825–834



SHOE SIZE CHART																			
Men UK					5	5.5	6	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11	11.5	12
EUR					38	38.5	39	40	40.5	41	42	42.5	43	44	44.5	45	46	46.5	47
US					6	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11	11.5	12	12.5	13
Men's Lifestyle Sneakers					809	–	811	812	–	814	815	–	817	818	–	820	821	–	823
Article no.: 80 23 2 231-																			
Ladies UK	3	3.5	4	4.5	5	5.5	6	6.5	7	7.5	8	8.5							
EUR	35.5	36	37	37.5	38	38.5	39	40	40.5	41	42	42.5							
US	5.5	6	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11							
Ladies' Lifestyle Sneakers					828	–	830	831	–	833	834	–							
Article no.: 80 23 2 231-					–	825	826	–											



Sports Sunglasses. Protection from sun and wind: these lightweight, silvertone glasses impress with their sporty design. The wraparound lenses made from shatterproof polycarbonate will keep your eyes safe from wind and insects. They also provide UVA, UVB, and UVC sun protection (filter category 3). Black rubberised arms make for a sporty look and ensure a great fit. PUMA logo and BMW Athletics wordmark on the right temple inside. Small PUMA logo on the left lens.

Grey
80 25 2 231 781



Wristband. Comfortable sweatband (pack of two) with an embroidered BMW Athletics wordmark on the front and a PUMA or BMW logo on the back. Material: 80% cotton, 10% nylon, 10% rubber.

Royal Blue
80 23 2 231 779 (set of two)



Cap. Keep a cool head while running, with this cap made from USP Dry with side Air Mesh inserts and a peak. The hook-and-loop fastener adjusts to every head size. With BMW logo, BMW Athletics wordmark and reflective strip on the peak. Material: 100% polyester mesh, stretch.

Royal Blue 80 16 2 231 771
Light Blue 80 16 2 231 772
White 80 16 2 231 773
Berry 80 16 2 231 837



Wrist Wallet. The ideal place for your car key. Handy wrist wallet with a zip compartment and a rubberised BMW logo at the centre. BMW Athletics wordmark on the front, PUMA logo on the back. Material: 80% cotton, 10% nylon, 10% rubber.

Black
80 23 2 231 778

Beanie Hat. Ideal for colder days: comfortable black running hat with embroidered BMW Athletics wordmark and PUMA logo. Material: 100% polyester microfibre, polar fleece.

Black
80 16 2 231 774





Triathlon Bag. Inspired by triathletes: this functional sports bag has been developed in cooperation with OGIO to meet the requirements of triathletes. Its 80-litre capacity provides ample space for all your pro equipment. The bag features a large main storage section (1), ventilated shoe compartment (2), insulated pocket for wet items (3), and a lockable, impact-resistant section for your iPhone or heart rate monitor (4), making it an ideal companion for all your sporting activities. A dedicated helmet compartment (5), two insulated drinks pockets (6), three food sections (7), an additional compartment (8) and two sections for glasses (9) add the finishing touches to this sturdy pro bag. It has a tarpaulin-reinforced underside and comes with adjustable shoulder straps which enable it to be used as a rucksack. Reflective elements ensure that you will be seen even in the twilight hours. With BMW Athletics wordmark and BMW logo on the front.

Dimensions (L x W x H): 62 x 35 x 25 cm. Capacity: approx. 80 litres.

Material: polyester/ripstop nylon.

Royal Blue
80 22 2 231 776

Sports Towel. Pleasantly soft, large sports towel with silvertone BMW Athletics wordmark, design elements, and PUMA logo.

Dimensions: 150 x 110 cm.

Material: 100% cotton.

Royal Blue
80 23 2 231 777



Flex Duffle Bag. Sporty all the way: thanks to unique Flex Form Technology (1), this lightweight sports bag developed by OGIO will always stay upright – despite its capacity of around 50 litres. The large opening of the main storage section (2) and padded handles ensure effortless handling. The dedicated shoe compartment (3), two outer pockets (4) and a front pocket (5) which includes a fleece-lined mobile phone section provide ample space for any kind of sporting equipment. A mesh pocket (6) on the side enables easy access to items such as drinks bottles. The padded shoulder strap makes for comfortable carrying. Reflective elements ensure that you will be seen even in the twilight hours. With BMW Athletics wordmark, BMW logo and OGIO wordmark on the front.

Dimensions: (L x W x H): 62 x 30 x 30 cm. Capacity: approx. 50 litres.

Material: polyester/ripstop nylon.

Royal Blue
80 22 2 231 775

Sport Rucksack. A sporting companion: this ultra lightweight rucksack has a padded back section (1) and ergonomic carry straps for great carrying comfort. With one main compartment, one organiser section, a small compartment for valuables under the carry strap (2), adjustable external shock cord webbing and two mesh pockets for drinks (3), this rucksack provides ample space for your sporting essentials. Reflective elements ensure that you will be seen even in the twilight hours. With BMW logo and OGIO wordmark and a BMW Athletics wordmark on the side.

Dimensions: (L x W x H): 34 x 12 x 48 cm. Capacity: approx. 16 litres.

Material: polyester/ripstop nylon.

Royal Blue
80 22 2 290 819



Drinks Bottle. Lightweight plastic bottle with food-safe coating and a handy sports top. With BMW Athletics wordmark, BMW logo and PUMA logo.

Capacity: 750 ml.

Royal Blue
80 23 2 231 780



BMW BIKES & EQUIPMENT.

If you're looking for the perfect bike and don't want to compromise, BMW bikes are just right for you. We always aim to produce top quality, and set new standards. Take the innovative BMW Mountain Bike Enduro, which provides the perfect synthesis of a freeride and downhill bike. Or the redesigned BMW Mountain Bike Cross Country, which lets you tackle off-road terrain with the same ease as tarmac. And if it's style you're after – the BMW Cruise Bike is now available in five attractive colours. So get on and enjoy your freedom – wherever you like.

BE THE ENGINE.



Contemporary design.
Distinctive lines and an unmistakable design: all of our bikes feature smooth-welded seams. Hydroforming technology allows for the perfect implementation of the innovative frame designs for the mountain bikes and cruise bikes, while the monocoque carbon frame of the BMW M Bike Carbon Racer is manufactured by hand.



Intelligent details.
Cables for the brakes and gear system are integrated within the frame, and our bikes have perfect suspension tuning and infinitely variable shocks. Looking for the best functionality? Just turn the page!



High-tech teamwork.
Turning every ride into an exciting event: the extremely precise interplay of premium components such as fully hydraulic disc brakes and Shimano gear selector systems.



BMW Mountain Bike Enduro 2012. The BMW engineers couldn't help themselves and made the Enduro even better. The redesign includes not just the technology but also the design. With an improved frame in Matt Black with Bright Green and Black accents, the 2012 Enduro will take you up and down the mountain on spectacular and innovative wheels. We've kept the individual adjustment features, the high-quality equipment and excellent ride characteristics. So you will have just as much fun going uphill as you'll enjoy downhill and freeriding. And thanks to comprehensive tests, you'll always be on the safe side.

Weight: 14.8 kg. Monocoque frame consisting of two deep-drawn aluminium shells (AL6061-T6): robot-welded and powder-coated.

Colour: Metallic Black/Green
Frame size:
M (45 cm, height 165–178 cm) **80 91 2 222 104**
L (50 cm, height 174–190 cm) **80 91 2 222 105**

Frame: Aluminium, full suspension, BMW design with integrated BMW logo, single-colour Glossy/Matt Black finish, with 4-pivot rear suspension
Fork: Fox 32 RL O/B suspension fork, 1 1/8", QR Black, 140 mm travel
Damper: Fox Float RP2 BV, 145 mm travel
Handlebar: X-TASY AL 2014 DB low-rise MTB bar, Matt Black
Stem: BMW original MTB stem, Matt Black (100 mm)
Crank set: Shimano XT 42/32/24, 170 mm arm
Brakes: Shimano XT hydraulic disc brakes, 180 mm/180 mm
Wheel set: Crank Brothers Cobalt 2, black ring, silvertone hub, bright green nipples and pins
Tyres: Schwalbe Fat Albert
Shift system: Shimano Deore XT, 30-speed
Rear derailleur: Shimano Deore XT
Front derailleur: Shimano XT FD-M770 E Type
Shifter: Shimano XT
Cassette: Shimano XT, 11–34 teeth, 10-speed
Chain: Shimano XT
Saddle: fi'zi:k Nisene Sport, Black/Green
Pedals: Wellgo WPD-95B, sealed, two-sided (clipless/clip pedals)



BMW Mountain Bike Cross Country 2012. Whether your ride takes you along single track routes, serpentine tarmac or through a dried-up river bed, the sporty BMW Mountain Bike Cross Country excels on every surface and at every speed – thanks to its finely tuned suspension, high damping comfort and a frame geometry that allows for an athletic, inclined seating position. When going up a mountain you can count on this bike's excellent climbing ability. On downhill rides, its direct, sensitive steering characteristics ensure safety and agility. Premium components such as fully hydraulic disc brakes, a 30-speed Shimano XT shift system and a four-pivot rear suspension perfectly complement the hydroformed aluminium frame. The BMW Mountain Bike Cross Country can hold its own in any comparison. And on any terrain.

Weight: 12.9 kg. Aluminium frame (AL6061-T6): hydroformed and powder-coated. Sports suspension with lock-out suspension fork and four-pivot rear suspension with anti-bobbing technology.

Colour: Pearl White
Frame size:
M (47 cm, height 165–178 cm) **80 91 2 222 101**
L (52 cm, height 174–190 cm) **80 91 2 222 102**
XL (55 cm, height 183–195 cm) **80 91 2 222 103**

Frame: Aluminium, full suspension, BMW design with integrated BMW logo, single-colour finish in Pearl White, rocker arm in Red
Fork: Fox 32 RL O/B air suspension fork, 1 1/8", QR Black, 100 mm travel
Damper: Fox Float RP2 BV air shock, 100 mm travel
Handlebar: Syntace Vector 31.8 2014, 12° sweep, 700 mm
Stem: Syntace F149 Force; M: 100 mm, L: 110 mm, XL: 120 mm; Black
Crank set: Shimano XT 42/32/24, 170 mm arm
Brakes: Shimano XT hydraulic disc brakes, 180 mm/180 mm
Wheel set: DT Swiss X1800 Disc
Tyres: Schwalbe Racing Ralph, EVO 26 x 2.25"
Shift system: Shimano Deore XT, 30-speed
Rear derailleur: Shimano XT
Front derailleur: Shimano Deore XT
Shifter: Shimano XT
Cassette: Shimano XT, 11–34 teeth, 10-speed
Chain: Shimano XT
Saddle: fi'zi:k Aliante Delta Microtex Black, seatstays in Black, MG Silver (rail)
Pedals: Shimano PD-M540





BMW M Bike Carbon Racer. There's lightweight, and then there's the BMW M Bike. With an overall weight of just 7.4 kg, the BMW M Bike translates the BMW M lightweight design philosophy into the world of two wheels. Its unmistakable frame design with an anthracite-coloured carbon finish and the BMW M logo on the top tube are also reminiscent of the BMW M vehicles. Other clues can be found in the rims, grip tape and saddle inlay in hallmark BMW M red. The fi'zi:k Tundra 2 saddle ensures superior ride comfort even on longer rides. The Shimano Ultegra brake/shift levers enable quick gearshifts even under full load, and the range of gear ratios makes this bike just as suitable for rides on level ground as for demanding ascents. There is no doubt the BMW M Bike is all about classic BMW M virtues – the most uncompromising combination of performance and exclusive design.

Weight: 7.4 kg. Carbon frame.

Colour: Carbon	
Frame size:	
52 cm (height up to 170 cm)	80 91 2 211 849
54 cm (height 165–175 cm)	80 91 2 211 850
56 cm (height 170–180 cm)	80 91 2 211 851
58 cm (height 175–185 cm)	80 91 2 211 852
60 cm (height 180–190 cm)	80 91 2 211 853

Frame:	Full carbon with BMW M logo
Fork:	Full carbon
Handlebar:	Syntace Racelite 31.8 7075, Black; handlebar widths: 52–56 420 mm, 58–60 440 mm
Stem:	Syntace F119 Force with shim, Black; stem lengths: 52 90 mm, 54–56 100 mm, 58–60 110 mm, incl. BMW logo
Crank set:	Shimano Ultegra FC-6750 50/34 teeth; crank arm lengths: 52–56 172.5 mm, 58–60 175 mm
Brakes:	Shimano Ultegra BR-6700
Wheel set:	Specially made for BMW, 32-hole, with single eyelets, Red
Tyres:	Conti Grand Prix 4000, 28" x 1.00", ERTRO 25-622
Shift system:	Shimano Ultegra, 20-speed derailleurs system
Rear derailleur:	Shimano Ultegra RD-6700
Front derailleur:	Shimano Ultegra FD-6700, 34.9mm
Shifter / brake lever:	Shimano ST-6700
Cassette:	Shimano CS-6700, 11–28 teeth, 10-speed
Chain:	Shimano CN-6600
Saddle:	fi'zi:k Tundra 2 MG Red/Black
Seatpost:	Kalloy SP-248
Pedals:	Wellgo R120
Additional equipment:	Carbon drinks bottle holder



BMW Touring Bike 2012. 27 gears. And every single one of them ensures a great ride. The BMW Touring Bike has a derailleur system and combines contemporary design with optimum comfort. The use of hydroforming technology allows for the innovative, free-style frame design that makes this Touring Bike so distinctive. Premium components and equipment that meets all the requirements of the traffic authorities ensure maximum safety at any time – whether you are riding along a country lane or a lone forest trail. The gel-cushioned saddle and ergonomically shaped comfort grips turn even a long journey into a comfortable affair. Because we believe that it should be the rider who decides on the length of a tour, not the bike.

Weight: 16.3 kg. Aluminium frame (AL6061-T6), hydroformed and powder-coated.

Colour: Black/Brown	
Frame size:	
S (41 cm, height up to 168 cm)	80 91 2 222 106
M (46 cm, height 165–178 cm)	80 91 2 222 107
L (51 cm, height 174–190 cm)	80 91 2 222 108
XL (55 cm, height 183–195 cm)	80 91 2 222 109

Frame:	Aluminium, front suspension, BMW design with integrated BMW logo, single-colour Glossy/Matt Black finish, cables partially integrated in head tube/down tube
Fork:	Suntour NCX-D 26", 75 mm travel, Black, integrated mudguard mounting
Handlebar:	X-TAS-Y AL 2014 DB low-rise MTB bar in Black, 580 mm, handles: Westphal Ellipsis, Brown/Black
Stem:	BMW Original Trekking, Matt Black; S: 90 mm, M/L/XL: 110 mm
Crank set:	Shimano Deore 42/32/22, 170 mm arm
Brakes:	Shimano Deore V-Brake rim brakes
Wheel set:	Rodi Airline Plus, 19-559 with eyelets, CNC sidewall, 8x4 system, Black
Tyres:	Schwalbe City Plus 47-559 Reflex
Shift system:	Shimano Deore, 27-speed
Front derailleur:	Shimano Deore
Shifter/brake lever:	Shimano Deore
Cassette:	Shimano Deore, 11–32 teeth, 9-speed
Chain:	Shimano Deore
Saddle:	Freccia 5007 HRC Actex Honey 8051, Black rail
Pedals:	Wellgo LU-975 Alu
Hub dynamo	Shimano DH3N30BS, QR, Black
Additional equipment:	Bell, aluminium kickstand in Black, SKS Rookie mini pump in Black; mudguards: SKS with BMW logo; lights set: Busch und Müller LYT T, Senso Plus; rear rack: BMW Alu Black with integrated lighting and reflector



BMW Cruise Bike 2012.



White/White



White/Blue



Pure Silver/Berry



Pure Silver/Green



Pure Silver/Orange

Frame size:	White/White	White/Blue	Pure Silver/Berry	Pure Silver/Green	Pure Silver/Orange
S (41 cm, height up to 168 cm)	80 91 2 222 083	80 91 2 293 403	80 91 2 222 127	80 91 2 222 088	80 91 2 222 092
M (46 cm, height 165–178 cm)	80 91 2 222 084	80 91 2 293 404	80 91 2 222 128	80 91 2 222 089	80 91 2 222 093
L (51 cm, height 174–190 cm)	80 91 2 222 085	80 91 2 293 405	80 91 2 222 129	80 91 2 222 090	80 91 2 222 096
XL (55 cm, height 183–195 cm)	80 91 2 222 086	80 91 2 293 406	80 91 2 222 130	80 91 2 222 091	80 91 2 222 097



BMW Cruise Bike 2012. The BMW Cruise Bike has instant appeal. Its unique aluminium frame owes its distinctive design to hydroforming technology. All seams are smooth-welded and perfectly joined, adding to this bike's contemporary appearance. Emphasising the BMW Cruise Bike's laidback character, the cables for the brakes and gear system are hardly visible – in part, they even run inside the frame, which is available in five colours. The stem with its integrated BMW logo can be individually adjusted to perfectly match the height of the rider. Choice components like the telescopic fork, cantilever brake and Shimano Alivio 27-speed derailleur system complement the extraordinary design and underscore just how much riding pleasure this bike provides.

Weight: 13.9 kg. Aluminium frame (AL6061-T6), hydroformed and powder-coated, smooth-welded seams.

Frame:	Aluminium, front suspension, BMW design with integrated BMW logo, cables partially integrated in head tube/down tube
Fork:	Suntour NCX-D 26", 75 mm travel, White or Black, integrated mud-guard mounting
Handlebar:	Moon Matt Black Alu, 600 mm
Crank set:	Shimano Alivio 42/32/22, 170 mm arm
Rims:	Rodi Airline Plus
Shift system:	Shimano Deore Alivio, 27-speed
Cassette:	Shimano Alivio, 11–32 teeth, 9-speed
Saddle:	Freccia 5007 HRC Actex
Additional equipment:	Bell, aluminium kickstand
Stem:	BMW Original Trekking Matt Silvertone; S: 90 mm, M/L/XL: 110 mm
Brakes:	Shimano Alivio V-Brake
Tyres:	Schwalbe City Plus 50-559
Rear derailleur:	Shimano Alivio
Shifter/brake lever:	Shimano Alivio
Chain:	Shimano Alivio
Pedals:	Sport pedals with reflectors



- 1| BMW Cable Lock.** Lightweight safety lock (around 220 g) with long steel cable (around 200 cm/36") and easily resettable, 4-digit combination.
80 92 2 222 111
- 2| Bike Saddlebag.** For essential items such as the Micro Tool. Fitted with practical click'n'go holder, 3M reflector and safety blink clip.
80 92 0 421 825
- 3| Bike Gloves.** High-quality, ergonomic, breathable. The integrated gel pad prevents pins and needles.
S–XL 80 92 0 397 570–573
- 4| Trouser Strap.** Protects the trouser leg from contact with the bicycle chain.
80 92 9 430 470
- 5| Micro Tool.** Lightweight, compact multi-tool with 23 functions.
80 92 2 219 484
- 6| Battery Lights Set.** Suitable for all BMW bikes, with universal attachment. Brightness: 15 lux, light output: 30 hours. Charger and rechargeable batteries can be retrofitted.
80 92 0 431 648
- 7| Spiral Lock.** Cable length: 200 cm, mounted on bike with universal holder.
80 92 0 427 707

- 8| Mudguards for MTB and Cruise Bike.** Quick to mount on the front using snap-on attachment, at the rear using the quick-release power strap. Incl. anti-theft protection.
MTB, front 80 92 0 401 016
MTB, rear 80 92 0 401 040
Cruise Bike 80 92 0 401 015
- 9| Fingerless Bike Gloves.** With gel cushioning and reflective piping. The integrated gel pad prevents pins and needles. RubberTech™ SafeGrip for improved grip on the handlebar. Easy to take off. Embossed logo.
S–XL 80 92 0 442 229–232
- 10| Bike Rucksack.** Comfortable shoulder and hip straps, versatile pockets, foldaway helmet holder, drink system holder, 3M reflector, and safety blink clip.
Grey/Black 80 92 2 295 840
Grey/Green 80 92 2 298 995
- 11| Drinks Bottle** Lightweight plastic bottle with jet valve top. Guaranteed leak-proof, for hot and cold drinks up to 610 ml. Tested by the German RWTÜV technical safety agency.
80 92 2 222 114
- 12| Bike Helmet.** Extremely shatterproof and lightweight. Individual ring system and aerodynamic ventilation system. With three reflectors and BMW logo. TÜV/CE-tested. Size 56 to 60.
80 92 2 222 113

BMW MOTORSPORT COLLECTION.

The return of BMW to the DTM after a 20-year absence provides the perfect opportunity to add a few special highlights to our Motorsport Collection. In cooperation with PUMA we have developed designs bound to make the hearts of motorsport fans beat faster. Whether you're on the track or out and about – the BMW Motorsport Collection always delivers.

LEADING BY INNOVATION.



PUMA.

Discover the new, exclusive BMW M Motorsport products developed in cooperation with our partner PUMA. Sporty and individual.



BMW Motorsport Design Element.

In addition to advanced materials and sporty designs, the BMW Motorsport Collection is characterised by its love for detail. The BMW Motorsport design element at the nape of the neck is the best example of this sense of perfection.

BMW M POWER

BMW M Power.

BMW M Power represents a commitment to top performance. After all, BMW M has been combining motorsport with everyday usability and unmistakable design for over 30 years. This is why select garments from the BMW Motorsport Collection feature the BMW M Power wordmark.



Men's Motorsport Polo Shirt. Bound to get you noticed: with its sporty, BMW M style stripes and a BMW Motorsport wordmark on the right sleeve, this polo shirt will attract admiring looks – and not just on the racetrack. Contemporary three-button placket with light blue decorative detailing. Left sleeve offset with red decorative seam at the shoulder. BMW logo on the left sleeve, BMW M stripes at the hem, PUMA logo at the nape of the neck. Material: 100% cotton (single jersey).

White
S-XXL 80 14 2 296 231-235



Ladies' Motorsport Polo Shirt. Let yourself go – in style. Cool, lightly tailored Motorsport polo shirt with modern four-button placket and blue decorative seam. BMW M stripes design and BMW Motorsport wordmark on the right shoulder. Decorative seams in red along the sides, BMW M stripes at the hem, and PUMA logo at the nape of the neck. Material: 100% cotton (single jersey).

White
XS-XL 80 14 2 296 241-245



Men's Motorsport DTM Team Polo Shirt. The right combination for success in every race: dark blue polo shirt with classic three-button placket, BMW logo and PUMA logo at chest height and sporty white and red stripes along the sides. BMW M stripes and sponsor logos on the sleeves. "Powered by BMW M" wordmark and BMW M logo at the back hem and BMW Motorsport wordmark between the shoulders. Material: 100% cotton (single jersey).

Dark Blue
S-XXL 80 14 2 296 226-230



Motorsport DTM Team Cap. Motorsport DTM Team Cap. Stay cool and look great with the current BMW Motorsport Team Cap. BMW Motorsport wordmark and BMW logo at the front. Sporty white and red stripes as well as sponsor logos on the side. "Powered by BMW M" wordmark, PUMA logo, and metal clip closure at the back. Material: 100% polyester.

Dark Blue
80 16 2 296 246



Men's Motorsport Graphic T-Shirt. Dynamism is part and parcel of the motorsport philosophy. And with this stylish graphic T-shirt, you will feel inspired even when you're not on the racetrack. With its dynamic blurred details, the BMW M Logo is a confident interpretation of contemporary urban aesthetics. With BMW logo on the left sleeve and BMW M stripes on the right sleeve.
Material: 100% cotton (single jersey).

White
S–XXL 80 14 2 296 236–240



BMW Motorsport NYTER Unisex Sneakers. Developed for motorsports enthusiasts: the white NYTER by PUMA was designed exclusively for the fans of BMW Motorsport. It features a rounded, reinforced heel and a non-slip outer sole with a dynamic line pattern – for the optimal driving experience. The antimicrobial inner sole and perforated leather inserts at the ankle ensure complete breathability. This shoe's design was inspired by the BMW Motorsport racecar. With BMW Motorsport label and embossed BMW logo on the side, PUMA logo on the toe box and on the heel. Upper: 100% leather.

White
Sizes: see chart.
80 16 2 296 274–282

(available from 07/2012)

BMW Motorsport Drift Cat 4 Unisex Sneakers. The Drift Cat 4 is a must-have for motorsport enthusiasts – whether they are drivers or spectators. This modern sports shoe conveys true motor racing spirit and has a breathable, antimicrobial insole and an outer sole with a tyre-tread design for superior grip. With BMW Motorsport label on the side, embossed BMW logo on the heel, and PUMA logo on the toe box and on the heel. Upper: 100% leather.

Dark Blue
Sizes: see chart.
80 16 2 296 283–291

(available from 07/2012)



SHOE SIZE CHART																					
Unisex	UK	3	3.5	4	4.5	5	5.5	6	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11	11.5	12	13
	EUR	35.5	36	37	37.5	38	38.5	39	40	40.5	41	42	42.5	43	44	44.5	45	46	46.5	47	48
	US	4	4.5	5	5.5	6	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11	11.5	12	12.5	13	14
NYTER, White																					
Article no.: 80 16 2 296-		-	-	-	-	274	-	275	276	-	277	278	-	279	280	-	281	282	-	-	-
Drift Cat 4, Dark Blue																					
Article no.: 80 16 2 296-		-	-	-	-	283	-	284	285	-	286	287	-	288	289	-	290	291	-	-	-



Men's Motorsport Jacket. For a true motorsport feeling: sporty, dark blue leisure jacket with zip, made from a lightweight, glossy fabric. Individual silicon zip pull with the BMW M stripes design. Hood with red drawstring and contemporary quilted details which are repeated along the sleeves. Another colourful highlight: the red edging along the side zip pockets at the front. Lining with full-length BMW M stripes from the waistband to the hood. The BMW Motorsport design element, BMW Motorsport wordmark on the neck tape, and the white BMW Motorsport wordmark and BMW logo at chest level provide additional dynamic accents. The collar features press studs with an embossed BMW Motorsport design. Material: outer fabric 100% nylon, lining 100% polyester.

Dark Blue
S-XXL 80 30 2 207 881-885

Ladies' Motorsport Jacket. Stylish on and off the racetrack: sporty white leisure jacket made from a glossy, wind and water-repellent material. Features include a hood, side slit pockets, front zip and an individual zip pull with the BMW M stripes design. Contemporary quilting on the hood and shoulders. Drawstring in red. BMW M stripes on the cuff, inside the hood and on the lining of the jacket. Back pleat with contrasting mesh insert in dark blue. BMW Motorsport design element and BMW Motorsport wordmark on the neck tape. BMW Motorsport wordmark and BMW logo at chest level. Press studs with an embossed BMW Motorsport design on the collar and waistband. Material: outer fabric 100% polyester, lining 100% polyester.

White
XS-XL 80 30 2 207 911-915



Motorsport Fan T-Shirt. Ready, set, go! These white T-shirts guarantee a sporty appearance. With raglan sleeves edged with an M stripes border and M stripes on the hem. Large BMW Motorsport wordmark at chest level, BMW logo and BMW Motorsport wordmark on the neck tape. Material: 100% cotton (single jersey).

White
Men S-XXL 80 30 2 207 851-855
Ladies XS-XL 80 30 2 207 891-895



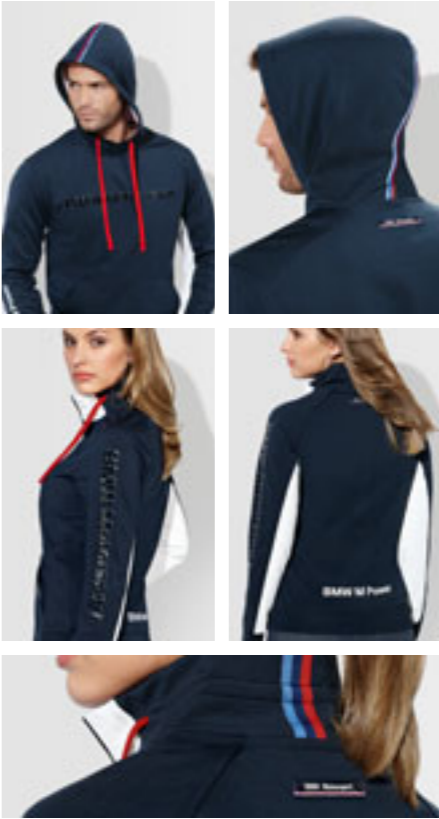
Junior Motorsport T-Shirt. For young team fans. The white T-shirt with sporty coloured insets along the sides replicates the original design of the racing suit. Trendy raglan sleeves and large BMW Motorsport wordmark across the chest. BMW Motorsport design element, BMW M stripes on the hem, and BMW logo. BMW Motorsport wordmark on the neck tape. Material: 100% cotton (single jersey).

White
Size 104/116/128/140/152
80 30 2 207 916-920
(Please specify size when ordering.)



Men's Motorsport Hoodie. The feel-good factor: sporty, dark blue hooded sweater with a red drawstring, large pouch pocket, trendy BMW M stripes on the hood and cuff. Contemporary white sleeve insets, large BMW M Power wordmark, glossy BMW Motorsport wordmark, BMW Motorsport design element, BMW logo and BMW Motorsport wordmark on the neck tape. Material: 100% polyester.

Dark Blue
S-XXL 80 30 2 207 876-880



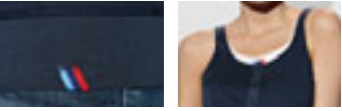
Ladies' Motorsport Track Jacket. This dark blue, lightly tailored track jacket will keep you warm in case a pit stop takes longer than expected. Features include a front zip, side pouch pockets, and an individual zip pull with the BMW M stripes design. Fashionable details such as white insets on the sleeves, waistband, and collar, quilted details on the sleeves, and a red drawstring make this jacket a real eye-catcher. Glossy BMW Motorsport wordmark on the left sleeve, white BMW M Power wordmark on the back, BMW Motorsport design element, BMW Motorsport wordmark on the neck tape, and BMW M stripes on the cuff and collar. Material: 100% polyester.

Dark Blue
XS-XL 80 30 2 207 906-910



Men's Motorsport Longsleeve. For a flying start: dark blue long-sleeved shirt with a long five-button placket and three-colour BMW M stripes. Sporty quilting along the sleeves and shoulders and a contemporary glossy BMW Motorsport wordmark across the back make for an authentic motorsport look. With BMW Motorsport design element, BMW Motorsport wordmark on the neck tape, BMW M stripes on the cuff, BMW Motorsport wordmark at chest level, and BMW logo. Material: 100% cotton (single jersey).

Dark Blue
S-XXL 80 30 2 207 866-870



Ladies' Motorsport Top. Tackle the last round in style: this trendy, dark blue top with a contemporary 4-button placket and sporty two-layer design has an additional white top on the inside. Glossy BMW Motorsport wordmark across the back and BMW M stripes on the white inner top. BMW Motorsport wordmark on the neck tape. BMW M stripes patch on the hem, and BMW Motorsport design element. Material: 100% cotton (single jersey).

Dark Blue
XS-XL 80 30 2 207 896-900



Motorsport Cooler Bag. Dark blue cooler bag with carry strap for transport. The insulated compartment can hold up to three 1-litre bottles. Zip for easy access. Outer side pockets provide additional storage space. Large BMW Motorsport wordmark at the front, BMW logo on the side, and M flag label. Dimensions (L x W x H): 35 x 15 x 39 cm.

80 30 2 208 133



Motorsport Travel Bag. Large travel bag with the BMW Motorsport design. Telescopic handle, carry handles on the side and top, and wheels for convenient transport. A large main compartment and a zippered exterior compartment offer plenty of storage space. Two mesh compartments and two zippered compartments on the inside. Large BMW Motorsport wordmark at the top of the bag, decorative M stripes on the front and back. BMW logo on the side, M flag label. Material: polyester, nylon. The entire bag is PVC-coated. Lining: polyester, PU-coated. Dimensions (L x W x H): 75 x 37 x 40 cm. Capacity: 75 litres.

80 30 2 208 137



Motorsport Umbrella. Large white umbrella with BMW Motorsport wordmark and BMW M stripes design. Premium fibreglass frame and hard-foam handle with tyre profile design and coloured BMW logo on the underside. White protective sleeve with large BMW Motorsport logo. Carry strap in dark blue, also with large BMW Motorsport logo. Dimensions: diameter 120 cm, length 93 cm.

80 30 2 208 125

Motorsport Messenger Bag. Trendy messenger bag in dark blue with large white flap and BMW Motorsport wordmark. Adjustable carry strap. Inner sections for mobile phone, pens, keys, etc, large main compartment. M flag label on the side and BMW logo. Inner compartment with red edging. Material: polyester, nylon. The entire bag is PVC-coated. Lining: polyester, PU-coated. Dimensions (L x W x H): 42 x 10 x 35 cm. Capacity: 12 litres.

80 30 2 208 135



Motorsport Sport Bag. Not just for your sports kit. Featuring a large main compartment, a side section for wet items and an additional side compartment, the BMW Motorsport sport bag offers plenty of storage space. The carry handles and adjustable strap make it easy to transport. Dynamic white stripes with various sponsor logos, BMW logo on the side, and M flag label. BMW Motorsport wordmark on the front and back. Material: polyester, nylon. The entire bag is PVC-coated. Lining: polyester, PU-coated. Dimensions (L x W x H): 58 x 28 x 28 cm. Capacity: 35 litres.

80 30 2 296 574



Motorsport Rucksack. Sporty rucksack with a large main compartment and an easily accessible exterior compartment with organiser for mobile phone, credit card, and pens. Additional section for MP3 player and headphone outlet. The upholstered back and carry straps made from breathable mesh fabric ensure perfect comfort. With BMW Motorsport wordmark, BMW logo, and M flag label. Material: polyester, nylon. The entire bag is PVC-coated. Lining: polyester, PU-coated. Dimensions (L x W x H): 25 x 17 x 41 cm. Capacity: 15 litres.

80 30 2 208 134





Motorsport Metal Sunglasses. Perfect protection while driving: contemporary sunglasses with a dark blue metal frame and BMW Motorsport wordmark on both arms. High-quality, graduated grey lenses, 100% UVA/UVB/UVC protection up to 400 nm. Black case with BMW logo, protective pouch with BMW Motorsport wordmark and cleaning cloth included.

80 30 2 208 239



Motorsport Team Sunglasses. See clearly even when faced with glare: sporty sunglasses with a dark blue frame and BMW Motorsport wordmark on both arms. High-quality lenses, 100% UVA/UVB/UVC protection up to 400 nm. Black case with BMW logo, protective pouch with BMW Motorsport wordmark and cleaning cloth included.

80 30 2 208 238



Motorsport Wallet. Blue wallet with ticker tape-style BMW Motorsport wordmark. One large notes compartment, 6 card slots, and coin section. Red edging along the notes compartment, BMW logo, and M flag label. Material: 100% polyester.

80 30 2 208 138



Motorsport Belt. Dark blue reversible belt with BMW Motorsport wordmark on the outside and BMW M stripes on the inside. Metal closure with embossed BMW M stripes.

80 30 2 208 123



Motorsport Lanyard. With removable plastic clip and key ring. BMW Motorsport wordmark, BMW M stripes, and BMW logo.

80 30 2 208 127



Motorsport Key Ring Pendant. Decorative silvertone key-ring pendant with M stripes, fashioned from sandblasted nickel. With embossed BMW Motorsport and BMW M Power wordmarks.

80 30 2 208 128



Motorsport Cap. Be a good sport with the white 6-panel cap. It features a metal closure and BMW Motorsport wordmark, BMW logo at the front, and BMW M Power wordmark at the back. Additional details include BMW M stripes at the back left and a peak with a black carbon-style underside. Material: 100% polyester.

80 30 2 208 122



Motorsport Ballpoint Pen. White with BMW M Power wordmark on the clip and BMW Motorsport wordmark. BMW M stripes design.

80 30 2 208 126



Motorsport Ear Plugs. Delivered in a silvertone metal container with screw top and key ring. BMW Motorsport wordmark and BMW M stripes design. The set contains one pair each of red and blue ear plugs.

80 30 2 208 129



Motorsport Teddy Bear. Teddy bear with BMW Motorsport racing suit and cap. The overall evokes the design of the original racing suit, with BMW stripes details, BMW Motorsport wordmark, BMW logo, and BMW M wordmark.

80 30 0 494 083



Motorsport Teddy Key Ring Pendant. BMW Motorsport teddy key ring pendant with racing suit and cap. Overall in the style of the racing suit. With BMW stripes details, BMW Motorsport wordmark, BMW logo, and BMW M wordmark.

80 30 2 208 124



Motorsport Thermo Mug. Made from brushed stainless steel with a handy plastic lid in Dark Blue. The wide, glossy rubber sleeve insulates, ensuring that the thermo mug stays cool on the outside, even when containing hot drinks. With BMW M Power wordmark. Capacity: 0.5 litres.

80 30 2 208 131



Motorsport Mug. Dark blue ceramic mug with large BMW Motorsport wordmark and a hidden detail bound to please every BMW Motorsport fan: drinking from this mug will reveal the BMW M stripes on the underside.

80 30 2 208 132

Motorsport Towel. Large blue towel with a diamond pattern, BMW M stripes design, and BMW Motorsport wordmark. Material: 100% cotton. Dimensions: 80 x 160 cm.

80 30 2 208 130

BMW YACHTSPORT COLLECTION.

Driven by the wind, at the intersection of two contrasting elements – yachting holds a unique fascination. In this environment, racing success is critically dependent on choosing the right materials. This is why we guarantee superior functional performance and durability, as well as an unmistakable sense of style. So whether you're on land or battling it out on the high seas, you can always stay in touch with the unique appeal of sailing. With the BMW Yachtsport Collection.

ELEMENTS OF STYLE.



4/6 design element.

For the fourth anniversary of the BMW Sailing Cup, BMW issued its own BMW Yachtsport Collection appliqué to honour this international regatta. The 4 represents the fourth year of the regatta, while the 6 symbolises the six participating sailboats.



Decorative nautical emblems.

An expression of style in the language of sailors: these decorative emblems are part of the international maritime alphabet, sending the right message to fashion aficionados.



Henri Lloyd.

We design all fabrics for the BMW Yachtsport Collection in cooperation with manufacturer Henri Lloyd, whose long-standing experience in producing technical sailing clothing has had a decisive influence on the development of this collection. Therefore all of our yachting garments come with a stylish Henri Lloyd patch.



Unisex Yachting Wind Jacket. Form and function at the top of their game: this functional white sailing jacket is 100 per cent guaranteed wind and waterproof as well as breathable. The salt water-resistant 2-way zip and the zippered side pockets add to the jacket's all-weather appeal. The ergonomically designed sleeves, adjustable hem with an elastic cord on the inside, and adjustable cuff tabs ensure maximum freedom of movement. The neon yellow hood with reflectors and side viewing panels makes for increased visibility and provides an extended field of vision. Decorative details such as nautical emblems, a 41st appliqué, BMW logo, and BMW Yachtsport wordmark give this functional sailing jacket a distinctly fashionable edge. Material: 100% nylon (TP2 alpha).

White
XS–XXL 80 30 2 208 320–325





Men's Yachting Fleece Jacket. Not just for polar explorers: this functional, breathable jacket is made from Polartec® fabric which will keep you warm in icy temperatures. A tall stand-up collar with hook-and-loop closure and elasticated cuffs provide further protection from the wind. Two side pockets with reinforced zips will keep your essentials safe. With 4i⁶ appliqué, BMW Yachtsport wordmark, as well as a BMW logo and nautical emblems at the back. Stand-up collar with embroidered Yachting wordmark. Material: 100% polyester/Polartec®.

Dark Blue
S-XXL 80 30 2 208 270-274



Ladies' Yachting Fleece Jacket. The functional Polartec® fabric ensures this jacket is especially warm, making it an ideal winter garment. A tall stand-up collar with hook-and-loop closure and elasticated cuffs provide protection from the wind. The functional material is also breathable. Two side pockets with reinforced zips will keep your essentials safe. 4i⁶ appliqué, BMW Yachtsport wordmark, as well as a BMW logo and nautical emblems at the back. Stand-up collar with embroidered Yachting wordmark. Material: 100% polyester/Polartec®.

Dark Blue
XS-XL 80 30 2 208 162-166



Men's Yachting Wind Jacket. This highly functional wind jacket made from wind and waterproof material enables you to sail close to the wind. The adjustable hook-and-loop closure on the cuffs and a drawstring waistband offer additional protection against bad weather. Two zippered side pockets provide ample space for personal items and protect them from the elements. This dark blue wind jacket features white insets, while the collar lining comes with contrasting white and blue stripes. Nautical emblems at the nape of the neck, 4i⁶ appliqué, BMW logo, and BMW Yachtsport wordmark. Material: 100% nylon.

Dark Blue
S-XXL 80 30 2 208 260-264



Ladies' Yachting Wind Jacket. This highly functional wind jacket made from wind and waterproof material will protect you in any weather. The adjustable hook-and-loop closure on the cuffs and a drawstring waistband offer additional protection from bad weather. Two zippered side pockets provide ample space for personal items and keep them safe from the elements. This white wind jacket features dark blue insets, while the collar lining comes with contrasting white and blue stripes. Nautical emblems at the nape of the neck, a 4i⁶ appliqué, BMW logo, and BMW Yachtsport wordmark lend this jacket a special aesthetic appeal. Material: 100% nylon.

White
XS-XL 80 30 2 208 305-309

Mens's Yachting Polo Shirt. Sailing in style: this classic polo shirt with three-button placket, dark blue and white stripes, and a silver grey decorative stripe makes for an effortlessly elegant look. Numerous smart details include a grey Yachting wordmark on the collar underside, 4i⁶ appliqué, and BMW logo. Nautical emblems at the back and BMW Yachtsport wordmark at the front. Material: 100% cotton piqué.

White/Dark Blue
S-XXL 80 30 2 208 240-244



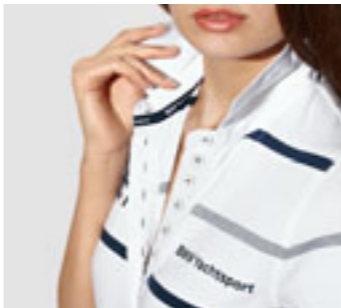
Men's Yachting Rugby Shirt. Almost as appealing as a sailboat: the sporty, long-sleeved rugby shirt in white with dark blue stripes, 4i⁶ appliqué, and BMW logo. With four-button placket and cuffs with buttons. Grey Yachting wordmark on the collar underside and nautical emblems at the back. Material: 100% cotton.

White/Dark Blue
S-XXL 80 30 2 208 250-254



Ladies' Yachting Rugby Shirt. This sporty, long-sleeved rugby shirt in white with dark blue stripes makes for a stylish sailing companion. Four-button placket and cuffs with buttons. Grey Yachting wordmark on the collar underside. Nautical emblems at the back, 4i⁶ appliqué, BMW logo, and BMW Yachtsport wordmark. Material: 100% cotton jersey.

White
XS-XL 80 30 2 208 290-294



Ladies' Yachting Polo Shirt. The perfect top for sailing: feminine polo shirt with blue and white stripes and a decorative silver grey stripe. Details include a 4i⁶ appliqué, BMW Yachtsport wordmark, grey Yachting wordmark on the collar underside and nautical emblems above the back hem. BMW logo on the sleeve. Material: 100% cotton stretch.

White/Dark Blue
XS-XL 80 30 2 208 280-284



Sailing Editions Shirt. A captain has to set standards, even when it comes to fashion, and this tailored, long-sleeved white Editions shirt ticks all the right boxes. Features include the dark blue Sailing Team lettering applied using a sophisticated print-embroidery process, and the "Made for Cruising Not Anchoring" slogan on the left cuff. With BMW Yachtsport wordmark on the sleeve, nautical emblems, and BMW logo. Material: 100% cotton.

White
S-XXL 80 30 2 208 157-161

Unisex Yachting Functional Longsleeve. High-tech equipment: this white, highly functional long-sleeved shirt is made from a breathable, antibacterial material which protects against UV radiation, retains its shape, and dries quickly. Nautical emblems at the nape of the neck, sailing motif at the back, BMW Yachtsport wordmark, and BMW logo. Material: 100% polyester.

White
XS-XXL 80 30 2 208 326-331

Yachting Shorts. With their quick-drying material and drawstring waistband, these silver grey shorts are made for sailing. BMW logo and 4i⁶ appliqué on the left pocket, appliqué BMW Yachtsport wordmark on the right pocket. Two back pockets; nautical emblems on the left back pocket. Contrasting decorative blue seams. Material: 50% cotton, 50% nylon.

Grey
XS-XXL 80 30 2 208 332-337





1l Yachting Drybag, Small. A highlight for all sailing fans: functional drybag with an attractive nautical design. Welded seams make this bag 100% waterproof. The dark blue drybag is perfect for your mobile phone, wallet, and keys. A 4l⁶ appliqué, BMW Yachtsport wordmark, and nautical emblems round off this stylish item. Dimensions (L x W x H): 27 x 18 x 46 cm. Capacity: approx. 11 litres.

80 30 2 208 152

2l Yachting Drybag, Large. This large seabag is ideal for longer trips. Dark blue with an attractive nautical design, this bag has welded seams that make it 100% waterproof. Perfect for deck shoes, camera, and laptop. A 4l⁶ appliqué, BMW Yachtsport wordmark, and nautical emblems round off this stylish item. Dimensions (L x W x H): 46 x 30 x 70 cm. Capacity: approx. 47 litres.

80 30 2 213 117

3l Yachting Duffel Bag. Perfectly roomy: the large main compartment provides ample storage space – whether you're going on a sailing trip or to the gym. With adjustable, padded shoulder strap and carry handles that can be clipped together. Made from durable canvas, with 4l⁶ appliqué and BMW Yachtsport wordmark in white, nautical emblems, and BMW logo. Dimensions (L x W x H): 56 x 29 x 35 cm. Capacity: 30 litres.

80 30 2 208 150

4l Yachting Beach Bag. The dark blue beach bag is made from durable canvas and has room for everything you need on dry land. Its size makes it an ideal beach companion which easily accommodates a towel, book, sunscreen, and refreshments. Handy inner compartments for your mobile phone, wallet, and other accessories. The metal closures and contemporary design make this bag a real eye-catcher. With 4l⁶ appliqué, BMW Yachtsport wordmark in white, nautical emblems, and BMW logo. Dimensions (L x W x H): 47 x 20 x 50 cm. Capacity: 20 litres.

80 30 2 208 149

5l Yachting Flip Flops, Unisex. Perfect for the beach and an absolute must for all sailing fans: dark blue flip flops with large 4l⁶ print, nautical emblems, and BMW logo pin. These flip flops are delivered in a dark blue mesh bag which features a 4l⁶ print, the BMW Yachtsport wordmark, and the nautical emblems. Size 36/37, 38/39, 40/41, 42/43, 44/45

80 30 2 208 167–171



Yachting Drinks Bottle. The ideal way to transport refreshments to the beach or the gym: this dark blue metal drinks bottle features a 4l⁶ print, BMW Yachtsport wordmark in white, and the BMW logo. Nautical emblems at the back and on the dark blue neoprene sleeve. Capacity: 1 litre.

80 30 2 208 154

Yachting Beach Towel. This large, top-quality dark blue towel is great for the beach. Details include the 4l⁶ design, white BMW Yachtsport wordmark, and nautical emblems. Dimensions: 100x160cm. Material: 100% cotton.

80 30 2 208 153



Yachting Cap. Trendy white cap with 4l⁶ appliqué, BMW Yachtsport wordmark, nautical emblems, and BMW logo. Material: 100% cotton.

80 30 2 208 146



Yachting Wallet. This handy dark blue wallet is made from durable canvas, with a 4l⁶ appliqué and embroidered BMW Yachtsport wordmark on the front. Interior with card slots and sections for notes and coins. A stamped eyelet provides a means of attachment. The various sailing details make this wallet a must-have for BMW Yachtsport fans.

80 30 2 208 151

Tara the Dolphin. This quirky plush key ring pendant is wearing a swimsuit with white and blue stripes. Details include a BMW Yachtsport wordmark, 4l⁶ print, and BMW logo.

80 30 2 208 156



Toni the Shark. This silver grey plush shark with his white and blue striped BMW Yachtsport T-shirt is not as dangerous as he looks. His soft fur and stylish T-shirt make Toni a fun companion for all kids. T-shirt with BMW Yachtsport wordmark, 4l⁶ print, and BMW logo.

80 30 2 208 155



Yachting Sunglasses. Aerodynamically styled sunglasses with a dark blue plastic frame and metal-embossed BMW Yachtsport wordmark on the arm. The shatterproof dark plastic lenses provide 100% UVA, UVB, and UVC protection up to 400 nm, equivalent to safety class 3. Delivered with a sporty protective pouch and cleaning cloth.

80 30 2 208 116



BMW GOLFSPORT COLLECTION.

Golf is about passion first and foremost. The passion that makes a day on the green pass in a flash. The passion that motivates players to spend years working on their swing. The passion for a unique sport that is challenging yet relaxing at the same time. The passion found on every golf course. And in every product from the BMW Golfsport Collection.

DRIVEN BY PASSION.



Sporting elegance.
The sporty spirit of the BMW Golfsport Collection is expressed through fashionable diamond patterns, contrasting stripes, decorative seams, and tailored designs.



Equipment without handicap.
From the umbrella to the shoe bag – golfing equipment should be functional as well as stylish. On the course, everything has to work with perfect precision. Right from the first tee-off.

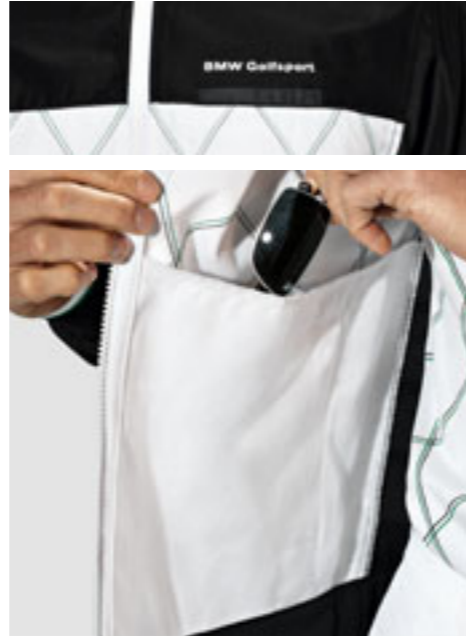


OGIO Cart Bags.
The Cart Bags by OGIO are true multifunctional marvels, even away from the golf course. This is thanks to eleven special compartments, which include a lined pocket for your valuables and a mobile phone pocket.



Men's Wind Jacket. This wind and waterproof black men's jacket shows how fashionable golf can be. Thanks to the especially breathable, high-tech Soft Shell fabric, the jacket features a combined central and outer layer. Two side zip pockets and one internal pocket. Black piping at chest level, large white front inset with an embroidered green and black diamond pattern. The stand-up collar has a ribbed lining with contrasting stripes, echoing the design of the ribbed cuffs. White BMW Golfsport wordmark and BMW logo. The back features two pleats for ease of movement. Zip pocket on the right sleeve. Material: 100% Soft Shell.

Black
S-XXL 80 33 2 207 941-945



Ladies' Wind Jacket. A breath of fresh air for the golf course: lightly tailored white ladies' jacket with black and green dual piping. Shoulder area with fashionable diamond pattern, BMW Golfsport wordmark at chest level. The ribbed lining of the stand-up collar and the cuffs feature contrasting stripes. Ribbed waistband in grey. With BMW logo on the sleeve, two side zip pockets, one breast pocket with edging, and two back pleats for ease of movement. The high-tech Soft Shell fabric makes this jacket wind and water-resistant as well as breathable. Material: 100% Soft Shell.

White
XS-XL 80 33 2 207 961-965





Men's Polo Shirt, Diamond Design. Style can look ever so sporty: classic polo shirt with a decorative diamond pattern at the front, collar with green neck tape, and BMW Golfsport wordmark on the right sleeve. BMW logo on left sleeve. Another highlight are the side slits which feature a green herringbone design. Material: 100% cotton piqué.

White
S-XXL 80 33 2 207 931-935



Men's Slipover. This will not just look good when you're golfing, but on many other occasions: fashionable slipover in white or black with a diamond pattern at the front, black neck tape, and BMW Golfsport wordmark on the collar underside. BMW logo above the waistband. Material: 100% cotton.

White S-XXL 80 33 2 207 936-940
Black 80 33 2 213 135-139



Ladies' Polo Shirt, Diamond Design. Already a classic: stylish polo shirt with a diamond pattern at the front and back, and black and green dual piping on the chest and back. The side slits are edged with green tape; the collar is green and features the BMW Golfsport wordmark on the underside. With BMW logo and BMW Golfsport wordmark. Material: 100% cotton piqué.

White
XS-XL 80 33 2 207 956-960



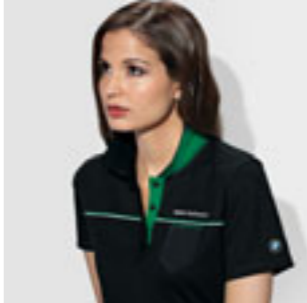
Men's Polo Shirt. Putting style first: sporty white polo shirt with black and green dual piping and a patch pocket at chest level. Side slits and collar underside provide accents in contrasting green. With BMW logo and BMW Golfsport wordmark. Material: 100% cotton piqué.

White
S-XXL 80 33 2 207 921-925



Ladies' Polo Shirt. A fashionable eye-catcher: sporty white polo shirt with black and green dual piping, a patch pocket at chest level, and white placket with green, covered button side. Side slits and collar underside provide further accents in contrasting green. With BMW logo and BMW Golfsport wordmark. Material: 100% cotton piqué.

White
XS-XL 80 33 2 207 946-950



Ladies' Functional Polo Shirt. Show your colours, with the functional polo shirt in green or black. Lavish details such as the black and white or green and white dual piping, a placket with a covered button side, side slits with black edging, and a black or green collar underside give this polo shirt a contemporary edge. With BMW logo, BMW Golfsport wordmark, and patch pocket at chest level. Material: 100% cotton (single jersey).

Green XS-XL 80 33 2 207 951-955
Black 80 33 2 213 130-134



Men's Functional Polo Shirt. Goes with everything: the functional polo shirt in green or black is made from an antibacterial fabric with side slits, cuffs, and collar underside in black. Black and white or green and white dual piping and a patch pocket at chest level. With BMW logo and BMW Golfsport wordmark. Material: 100% cotton (single jersey).

Green S-XXL 80 33 2 207 926-930
Black 80 33 2 213 125-129



Golf Cart Bag. This highly functional, sporty cart bag is a virtuoso even away from the course. This is assured by eleven special compartments, such as the fleece-lined pocket for valuables, the interior mobile phone pocket, and the spacious club compartment with seven subdivisions. Equally practical are the rain hood with zip fastener for easy attachment, the Velcro strip for securing your golf glove, the special tee holder, the insulated drinks compartments, the lift grip for easy handling as well as fasteners for a club cloth and umbrella. With shoulder strap, handy adjustable stand, carry handle, and matching club cover. BMW Golfsport Design in cooperation with OGIO. Weight: 4.1 kg. Material: leatherette, nylon. Dimensions (L x W x H): 40 x 35 x 94 cm.

80 22 2 231 839

Golf Bag. 9-inch bag with generous interior dimensions and numerous storage compartments as well as a weatherproof, lined compartment for your valuables. Black nylon, embroidered logos. Padded, rubberised opening to protect your golf clubs. Optimum comfort thanks to double backpack carry straps. With drinks compartment (0.5 litres) and anti-twist cart strap to secure bag to a trolley or golf buggy. Zipless ball pocket for optimum access to spare balls and tees. Matching club cover included. BMW Golfsport Design in cooperation with OGIO. Weight: 3.6 kg. Material: leatherette, nylon. Dimensions (L x W x H): 38 x 23 x 93 cm.

80 22 2 231 838



Club Cover for Golf Carry Bag. Optimal protection for your clubs. Available in black and white, to match your BMW Cart Bag or your BMW Golf Carry Bag.

White
80 22 2 231 840

Black
80 22 2 231 841



Golf Travel Cover. For two golf bags or one stand bag. Black nylon, with green and white accents. PVC floor, inner strap for securing bags, accessories pockets, and integrated wheels. BMW Golfsport Design in cooperation with OGIO. Dimensions (L x W x H): 130 x 48 x 39 cm.

80 33 2 182 586



Golf Sports Bag, Large. Roomy golf sports bag with padded shoulder strap. Handy front pocket with organiser mesh, ventilated shoe compartment plus accessories bag on the outside. Special features include a fleece-lined audio pocket with headphones output at the top. The main compartment has a large, U-shaped opening and provides plenty of storage space. On board an airplane, this bag will fit under a front seat or in an overhead compartment. The BMW Golfsport line of bags was developed in cooperation with OGIO. With BMW Golfsport wordmark and BMW logo. Material: leatherette, nylon. Dimensions (L x W x H): approx. 62 x 30 x 28 cm.

80 33 2 182 582



Golf Sports Bag, Small. This practical golf sports bag with padded shoulder strap and large compartment provides ample storage for a day on the court. The separate bottom compartment has a zip that runs all the way round, providing easy access. The BMW Golfsport line of bags was developed in cooperation with OGIO. With BMW Golfsport wordmark and BMW logo. Material: leatherette, nylon. Dimensions (L x W x H): approx. 50 x 25 x 31 cm.

80 33 2 182 581





Golf Shoe Carrier, Large. Highly functional carrier for your golf shoes. The bag is made from a dirt-repellent, breathable material and contains a separate front section for socks, laces, or soft spikes. The large, ventilated, and wipe-clean compartment has a non-slip PVC coating and offers plenty of room for golf shoes up to a size 49. It also has a fold-down partition to keep shoes in place. Neoprene-reinforced grip for carrying comfort. The BMW Golfsport line of bags was developed in cooperation with OGIO. With BMW Golfsport wordmark and BMW logo. Dimensions (L x W x H): 29 x 9 x 40 cm. Material: leatherette, nylon.

80 33 2 182 583



Cap. White golf cap with embroidered silvertone BMW Golfsport wordmark. Green adjuster strap with metal closure and embossed BMW logo. Green inner tape. Material: 100% cotton.

80 33 2 207 966



Cap Clip. For BMW fans and individualists: silvertone cap clip with BMW logo and magnet to attach to the cap. Material: 100% metal.

80 33 2 207 969



Golf Club Towel. Golf club towel in black with white and green stripes at the upper edge and silvertone BMW Golfsport wordmark across the white stripe. With BMW logo and brushed metal carabiner. Material: 100% microfibre. Dimensions: 16 x 46 cm.

80 33 2 207 972



Gift Set. The ideal gift for every golfer. This set includes three Titleist ProV1 golf balls as well as a pitch fork, ball marker, golf club towel and ten golf tees. Delivered in a premium presentation box.

80 33 2 212 960



High-End Umbrella. Black umbrella with storm protection, silvertone and green edging stripes, printed BMW Golfsport wordmark and BMW logo. Polyester canopy with water-repellent Teflon coating and UV-reflective finish. Extremely durable frame with fibreglass struts. The tape closure, black foam handle with BMW logo, and automatic opening system combine functionality and design. Diameter 120 cm. Length 98 cm. Material: 100% pongee silk.

80 33 2 207 971



Basic Umbrella. White umbrella with silvertone and green edging stripes and printed BMW Golfsport wordmark. Silvertone metal frame and black foam handle with BMW logo. The umbrella has an automatic opening function and comes with a tape closure. Diameter 120 cm. Length 98 cm. Material: 100% pongee silk.

80 33 2 207 970



Drinks Bottle. Green golf drinks bottle with black closure and black and white stripes at the top. Special details include a white thermos sleeve, zip with green piping, and silvertone BMW Golfsport wordmark. Capacity: 0.75 litres. Material: 100% aluminium.

80 33 2 207 973



Functional Cap. Functional cap in green or black. Extremely fast drying and breathable. Silvertone BMW Golfsport wordmark and black and white or green and white adjuster strap with metal closure and embossed BMW logo. Contrasting inner tape. Material: outer fabric 100% polyester, lining 100% cotton.

Green 80 33 2 207 968
Black 80 33 2 207 967



Titleist ProV1 Golf Ball. Low compression, thin, soft urethane/elastomer cover, for precise long shots. Set of three balls. Core diameter: 1.53" (3.89 cm).

80 33 0 427 408



Standard Pinnacle Gold Distance Golf Ball. Low core compression (around 70), soft surlyn cover for spin and control with irons and wedges. Set of three balls.

80 33 0 393 066



Golf Tees. White golf tees with silvertone BMW Golfsport wordmark and green print at the top. Dimensions: 2.75" (0.70 cm). Material: 100% beech wood.

80 33 2 207 975



Green Set. Three-colour golf green set including three golf tees, pitch fork, pencil, carabiner and scorecard compartment with ball marker. Silvertone BMW Golfsport logo on the front. Green metal stylus with silvertone BMW Golfsport wordmark. Dimensions (L x W x H): approx. 6.5 x 2 x 11 cm.

80 33 2 207 974

SIZE GUIDES.

All measurements should be taken close to the body.
A: chest girth
B: waist girth
C: hip girth

LADIES					
International	XS	S	M	L	XL
Height in cm	155–160	160–164	164–168	168–172	172–176
Chest girth in cm	78–81	82–85	86–89	90–93	94–97
Waist girth in cm	63–65	66–69	70–73	74–77	78–81
Hip girth in cm	88–91	92–95	96–98	99–101	102–104

MEN					
International	S	M	L	XL	XXL
Height in cm	171–176	174–179	177–182	180–184	182–186
Chest girth in cm	94–97	98–101	102–105	106–109	110–113
Waist girth in cm	82–85	86–89	90–94	95–99	100–104
Hip girth in cm	98–101	102–105	106–109	110–113	114–117

INTERNATIONAL CLOTHING SIZE CONVERSIONS					
LADIES	XS	S	M	L	XL
D/NL	34	36	38	40	42
IT	40	42	44	46	48
FR/BE/ES	36	38	40	42	44
GB/AU	8	10	12	14	16
US	4–6	6–8	8–10	10–12	12–14
JP	9	11	13	15	17

INTERNATIONAL CLOTHING SIZE CONVERSIONS					
MEN	S	M	L	XL	XXL
D/NL/IT/ES/FR/BE	48	50	52	54	56
GB/AU/US	40	42	44	46	48
JP	ML	L	LL	XL	–

INTERNATIONAL CLOTHING SIZE CONVERSIONS						
UNISEX	XS	S	M	L	XL	XXL
D/NL/IT/ES/FR/BE	46	48	50	52	54	56
GB/AU/US	36	38	40	42	44	46
JP	M	ML	L	LL	XL	–



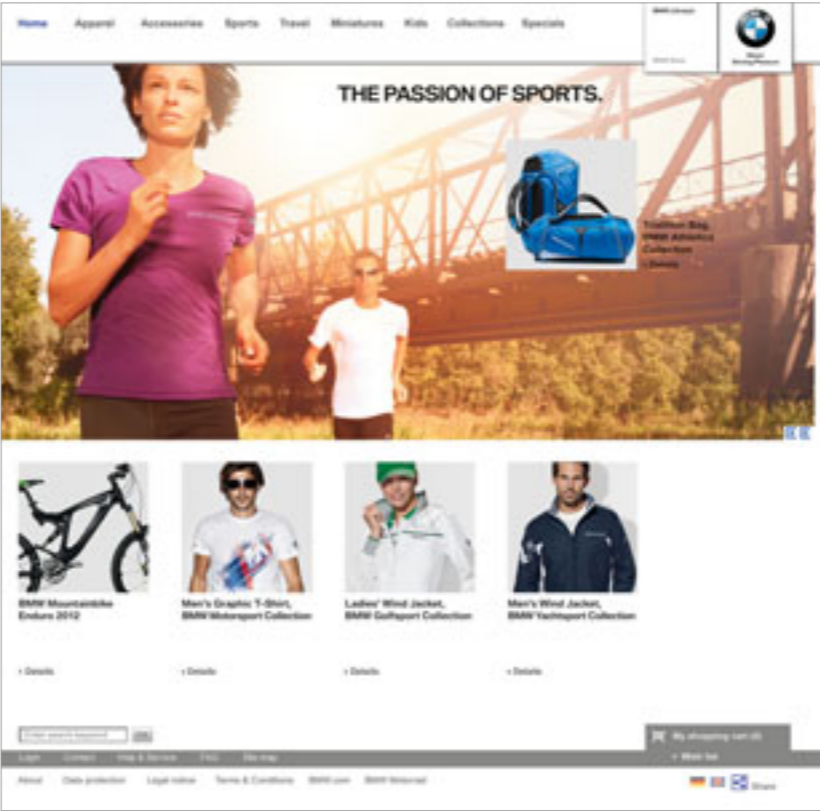
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